



Dear Monona Business/Organization,

Spring is almost here and the Monona Farmers Market is already hard at work to make this year's market stronger than ever! With the support of businesses and organizations like yours the market is entering its 13th year, with 25 vendors and 1200 patrons each weekend, and is open Sundays, May 1 through October 30 from 9AM to 1PM in Ahuska Park. At this year's market you can expect to see several special events throughout the season including local music weekly and many new and returning high quality vendors.

This year the market faces a major expense, our Electronic Benefits Transfer machine, used to accept food stamps, needs to be replaced. We have accepted EBT/food stamps for many years at the market. Each year the importance of having EBT available increases greatly. This past year we participated in the Double Dollars program that matches up to \$25 in food stamps. With this program the number of EBT customers at the market more than tripled. It is very important for the Monona Farmers Market to continue to ensure that healthy local food is available and accessible to all of our customers. Please consider sponsoring the market this year to ensure we can continue serving the community with programs like these.

Also new this year, updated sponsorship opportunities with renamed levels, additional options, and increased benefits for each sponsor. There is a level to fit every size business or organization. Don't miss a wonderful opportunity to feature your business and be represented to the community as a supporter of this Monona staple!

To sponsor the market this season or for more information, please contact Holly Baris. **To be listed as a sponsor and be included in market signage, payment and a high resolution logo is needed by April 8, 2016.** Make checks payable and mail to Monona Farmers Market, P.O. Box 6711, Monona, WI 53716, Attn: Holly Baris. Email logos to hollybaris@gmail.com.

Sincerely,

Holly Baris | hollybaris@gmail.com | 920 -471-3974

**Volunteer Sponsor Coordinator
Monona Farmers Market**

Level	Name	Benefits
\$100	Seedling	Business/organization information on the brochure rack at every market, and name/logo listed on the market website with a link to your site.
\$250	Cultivator	All of the above, plus name/logo on signage at the market, and your name mentioned in media releases.
\$500	Harvester	All of the above, plus a thank you post on our website and Facebook page linked to your site, name/logo on market posters posted throughout Monona, and use of a booth space at the market to host one special event for your business or organization.
All Donations Gratefully Accepted		

Monona Farmers Market's mission is to provide Monona and the surrounding area with fresh high quality produce and other agricultural products in a unique community experience.

Monona Farmers' Market Steering Committee

Kathy Gerber, Treasurer, Holly Baris, Sponsor Coordinator

Christina DeCheck, Shirley Fassbind, Pat Howell, Marianne Lichtfeld, Rose McNulty, Suzanne Wade

Stacy Iruk, Market Manager | mononafarmersmarket@gmail.com

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