

# Monona Farmers Market Vendor Rules & Responsibilities

## FOOD SOURCE AND SAFETY

- Monona Farmers Market is a **Wisconsin Producer-Only** market. **Food products sold must be fresh products Vendors themselves have produced. Reselling of goods is prohibited.**
- Vendors are approved to sell a specific product mix at the market. If the product mix expands, request approval of the new item from the market manager before selling.
- Vendors are required to comply with all applicable state, federal and local regulations and provide Monona Farmers Market with copies of all licenses and permits. This includes the Food Safety Modernization Act, the Produce Safety Rule and Wisconsin Weights and Measures regulations.

## VENDOR RESPONSIBILITIES

- Vendors are required to arrive at the market by 8:15 am and stay until 12:30 pm unless their product sells out or they make prior arrangements with the Market Manager.
- Vendor or their designee is required to staff the stall. Vendor designee needs to be knowledgeable about the product and/or processing.
- Vendors and their designees must conduct themselves professionally and with mutual respect for other Vendors and the Market's staff.
- Regular attendance is required. Absences/empty stalls hurt the market. Vendors should notify the Market Manager a week prior to an absence.
- Vendor is responsible for cleaning up their stall area and disposing of organic matter. The City of Monona provides containers for general trash.
- Quiet-running gas generators are approved on request. Electricity is available in some locations of the market.
- Vendors are required to maintain personal and business liability insurance and provide the Monona Farmers Market with a Certificate of Liability Insurance.
- Vendors agree to indemnify and save Monona Farmers Market harmless from any loss, cost, damages, and other expenses, including attorneys' fees, suffered or incurred at the market as the result of Vendors' negligence or that of its designees.
- Failure to meet any of these rules will result in Vendor not being allowed to attend the remainder of that market season.